

Session Plan

Livelihoods India Conference

Livelihoods Programmes for the Poor:
Opportunities and Impediments

THE GRAND, New Delhi
December 14-15, 2011

DECEMBER 14, 2011	
0930 to 1100 hrs	<p>Inaugural Session</p> <p>INTRODUCTION TO THE CONFERENCE AND WELCOME</p> <ul style="list-style-type: none"> ▪ Vipin Sharma, CEO, ACCESS Development Services <p>ADDRESS</p> <ul style="list-style-type: none"> ▪ Nisha Agrawal, CEO, Oxfam India ▪ Patrice Coeur-Bizot, UN Resident Coordinator and UNDP Resident Representative ▪ Mr. Pravesh Sharma, Managing Director, Small Farmers' Agribusiness Consortium <p>RELEASE OF SOIL REPORT</p> <p>BRIEF PRESENTATION ON THE SOIL REPORT</p> <ul style="list-style-type: none"> ▪ Sankar Datta, Dean, The Livelihood School <p>INAUGURAL ADDRESS BY THE GUEST OF HONOUR</p> <ul style="list-style-type: none"> ▪ Sri Jairam Ramesh, Hon'ble Union Minister, Ministry of Rural Development, Government of India
1100 to 1130 hrs	Networking Break
1130 to 1300 hrs	<p>Plenary Session I - Livelihoods of the Poor – Impediments to Scale and Sustainability</p> <p>Ensuring sustainable livelihoods to the poor is a complex task, and a big challenge, given the large population of poor in India. While various government programmes and initiatives of other large promoters are being implemented to enhance the livelihoods of the poor and move them out poverty, they often become unsustainable once the investments are withdrawn. Experiences of the civil society however tell us that institutional capacities are limited and hence programmes are unable to scale up. The session will look at the diverse experiences from various stakeholders and also discuss the key challenges linked to scaling up programmes to reach a larger number of poor and suggest a roadmap for moving the poor from subsistence to more sustainable livelihoods.</p>
	<p>MODERATOR</p> <ul style="list-style-type: none"> • Malcolm Harper, Emeritus Professor, Cranfield University, UK <p>PANELISTS</p> <ul style="list-style-type: none"> ▪ Damodar Mall, Director, Integrated Food Strategy, Future Group ▪ T. Vijay Kumar, Jt. Secretary, MoRD ▪ Ashish Karmchandani, Partner, Monitor Group ▪ Biswajit Sen, Senior Rural Development Specialist, Sustainable Development Department, South Asia Region, World Bank ▪ Prema Gera, Assistant Country Director and Head, Poverty Unit, UNDP
1300 to 1345 hrs	Lunch
1345 to 1500 hrs	<p>Plenary 2 – NREGP: Livelihoods Security or Wage Employment</p> <p>The Mahatma Gandhi National Rural Employment Guarantee Act (NREGA) aims at enhancing the livelihood security of people in rural areas by guaranteeing hundred days of wage-employment in a financial year to a rural household whose</p>

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	<p>adult members volunteer to do public manual work. The primary objective of the Programme is to provide minimum livelihood security to poor rural households. The session will discuss and debate whether NREGP should be viewed as meeting the livelihoods security needs of the households or providing them wage employment linked to minimum wages. The issue is also being discussed and debated nationally.</p>
	<p>MODERATOR</p> <ul style="list-style-type: none"> ▪ Arvind Mayaram, Additional Secretary & Financial Adviser, Ministry of Rural Development, Government of India. <p>PANELISTS</p> <ul style="list-style-type: none"> ▪ Santosh Mehrotra, Director-General, Institute of Applied Manpower Research, Planning Commission (in the rank of Secretary, Government of India) ▪ Sumeeta Banerji, Assistant Country Director, UNDP ▪ Nikhil Dey, MKSS ▪ K.S.Gopal, Former Member, Central Employment Guarantee Council and Scholar at Residence, TISS ▪ Amita Sharma, Principal Secretary, Backward Class and Minorities Welfare
1500 to 1615 hrs	<p>Plenary 3 – Rolling out NRLM – The Human Resource Challenge</p> <p>The success of a large scale programme like NRLM is critically linked to the quality and professional competence of dedicated support structure at various levels and their staff. NRLM is a new ambitious programme of the Government of India which is on the cusp of being rolled out. The design of NRLM seeks to create a dedicated HR structure in each state. The sheer magnitude of hiring such a large cadre of specialized competencies will perhaps be a huge challenge both in terms of availability of professionals and the process involved. How the Government of India will address this challenge will be the main focus of the session. How can other professional civil society organizations contribute to this HR challenge will also be explored in this session.</p>
	<p>MODERATOR</p> <ul style="list-style-type: none"> ▪ Ved Arya, Programme Leader, SRIJAN <p>PANELISTS</p> <ul style="list-style-type: none"> • Parmesh Shah, Lead Rural Development Specialist for the South Asia Region, World Bank ▪ P.K. Jena, Commissioner – cum – Secretary, Panchayati Raj and IT, Government of Odisha ▪ C.S. Reddy, CEO, APMAS ▪ Madhukar Shukla, Professor, XLRI ▪ C. Shambu Prasad, Professor, XIMBhubaneswar
1615 to 1630 hrs	Networking Break
1630 to 1745	<p>Plenary 4 – Land and Livelihoods of the Poor</p> <p>Land policy, land rights and land reform have a critical bearing on poverty</p>

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	<p>reduction and livelihoods of the poor in both rural and urban areas. The most prominent debate is related to acquisition of agricultural land. These acquisitions have the positive potential to inject investment in rural areas where these investments are highly necessary. As against this the effects of these acquisitions on issues of food security as well as of access to natural resources in general, and on the livelihoods of the local population in particular is viewed with increased apprehension. Since land issues are often complex and politically difficult, they tend to be neglected. The session will debate on the tension between land acquisition and livelihoods of the poor.</p>
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	<p>MODERATOR Anil Padmanabhan, Deputy Managing Editor, Mint</p> <p>PANELISTS</p> <ul style="list-style-type: none"> ▪ Baijayant Panda, Member of Parliament in Lok Sabha ▪ P.D. Rai, Member of Parliament in Lok Sabha • Praveen K. Jha, Associate Professor, Centre for Economic Studies and Planning, School of Social Sciences, JNU • D V Raidu, State Project Adviser, SERP • Sunil Kumar Meka, Andhra Pradesh State Director, Rural Development Institute • Vijay Mahajan, Founder and Chairman, BASIX Group
DECEMBER 15, 2011	
0930 to 1100 hrs	<p>Plenary 5: Social Enterprises: Models for Scaling Up Social enterprises are social mission driven organizations which apply market-based strategies to achieve a social purpose. They try to combine the business acumen of the private sector and the social objective of the development sector. Social enterprises are also a mechanism to deliver development outcomes in a sustainable manner and reduction on grant dependence. This session aims to explore and learn from social enterprises which have scaled up their impact by bringing together panelists who represent different models of scaling up.</p>
	<p>MODERATOR</p> <ul style="list-style-type: none"> ▪ Vineet Rai, CEO, Aavishkaar <p>PANELISTS</p> <ul style="list-style-type: none"> ▪ Sandeep Farias, Managing Director, Elevar Equity ▪ Manish Sabharwal, CEO, Teamlease ▪ Arbind Singh, Founder, NIDAN ▪ Anshu Gupta, Founder, GOONJ
1100 to 1130 hrs	Networking Break
1130 to 1300 hrs	Breakaway Session
	<p>Break Away Session 1: Reaching the Poorest: Learning from Different Approaches The poorest and vulnerable households are often not reached through typical programmes designed for poverty alleviation. The session will focus on how to integrate livelihoods, financial services and market development strategies for economic empowerment of the poorest. It will explore and highlight experiences of several organisations, including enterprise and market facilitation programmes; savings-led microfinance; asset-and-cash transfer; and value chain development approaches and methodologies designed to respond to specific needs of the poorest. The session will allow the participants to understand the principles and practices of integrating the very poor and learn from cases in different context which will speak of both push and pull strategies for economic strengthening of the poorest.</p>

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	<p>MODERATOR</p> <ul style="list-style-type: none"> ▪ Syed Hashemi, Professor and Acting Chairperson, BRAC Development Institute <p>PANELISTS</p> <ul style="list-style-type: none"> ▪ Piyali Bhattacharjee, Senior Manager (Research and Development), Bandhan Financial Services Private Limited ▪ Sharif Ahmed Chowdhury, Project Coordinator, Programmed Initiative for Monga Eradication (PRIME), Palli Karma Sahayak Foundation (PKSF) ▪ Dhruv J. Sengupta, Faculty Member, The Livelihood School ▪ Suryamani Roul, Senior Vice President, ACCESS Development Services
	<p>Break Away Session 2: Challenges and Strategies for Enhancing Livelihoods of the Ultra-Poor</p> <p>While a number of government and NGO programmes have been effectively working to improve livelihoods of the poor, it has been observed that the ultra-poor are left out from many of these programmes. The situations and needs of such groups being extremely varied, project implementers often find it difficult to apply standard solutions within timeframes acceptable to donors. The session will aim to generate better understanding of the challenges faced by such groups and by development agencies engaged in enhancing livelihoods of these groups. The session will also facilitate sharing of approaches/strategies which have helped facilitate improvement in livelihoods of the ultra-poor in the country.</p>
	<p>MODERATOR</p> <ul style="list-style-type: none"> ▪ Ranu Bhogal, Director Programmes, Aga Khan Foundation <p>PANELISTS</p> <ul style="list-style-type: none"> ▪ Apoorva Oza, Chief Executive, AKRSP(I) ▪ Jui Gupta, Asia Regional Representative, Trickle UP ▪ Rajiv Khandelwal, Founder-Director, Ajeevika Bureau ▪ Shilpa Kashelkar, Youth for Unity and Voluntary Action (YUVA)
	<p>Break Away Session 3: Making Markets Work for the Poor</p> <p>Well-functioning markets are important in generating economic growth and expanding livelihoods opportunities for poor people. Poor people rely on formal and informal markets to sell their labor and products and to finance investment. Amongst businesses also, there is growing interest in social enterprises, sustainable business practices, fair trade and engaging with the Bottom of the Pyramid. Although terminology and emphasis may differ, all of these approaches see a market-based economic engagement with the poor as essential for sustainable development. This session aims to explore and learn from different market-based approaches to poverty alleviation that have worked.</p>
	<p>MODERATOR</p> <ul style="list-style-type: none"> ▪ Anshu Bhartia, CEO, Friends of World Womens Banking India <p>PANELISTS</p> <ul style="list-style-type: none"> ▪ Amir Ullah Khan, Deputy Director Strategy, Bill and Melinda Gates Foundation ▪ Laila Tyabji, Chairperson, Dastakar

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	<ul style="list-style-type: none"> ▪ Reshma Anand, Founder, Earthy Goods ▪ Neelam Chibber, Co-founder, Industree ▪ Mukesh Gupta, CEO, Morarka Organics
1300 to 1400	Lunch
1400 to 1600	<p>Plenary 6: Experiences of Collectives in the Allied Sector</p> <p>Targeted support to small-holders through provision of support services and improved husbandry and feed practices, building on collectivization allows small farmers to aggregate their inputs and outputs to achieve economies of scale. This enables them to access inputs and services and negotiate for better price of their outputs. Participatory institutions of collective action for small scale farmers also facilitate market linkages and allow them to get vertically integrated with livestock processors leading to significant improvements in food, nutrition and income security for the rural poor. This session will discuss experiences around collectivization in the agri-allied sector in terms of what has worked and what hasn't.</p> <p>The winners of the Sitaram Rao Case Study Competition will also be felicitated in this session.</p>
	<p>MODERATOR</p> <ul style="list-style-type: none"> ▪ Trilochan Sastry, Professor and Dean (Academic), IIM (Bangalore) <p>PANELISTS</p> <ul style="list-style-type: none"> ▪ Vivekanandan, Advisor, SIFFS ▪ V.Tagat, Chief General Manager, NABARD ▪ V.K. Madhvan, Executive Director, Chirag ▪ Mary Mcvay, The Enterprise Development Kiosk <p>CASE STUDY AWARD PRESENTATION</p> <ul style="list-style-type: none"> • Pierre Hedel, Managing Director, Rabobank Foundation
1600 to 1615	Networking Break
1615 to 1730	Valedictory Session
	<p>SPECIAL ADDRESS</p> <ul style="list-style-type: none"> • Brij Mohan, Chairman, ACCESS Development Services • S.K. Mitra, Executive Director, NABARD • Pierre Hedel, Managing Director, Rabobank Foundation <p>VALEDICTORY ADDRESS</p> <ul style="list-style-type: none"> • Virbhadra Singh, Hon'ble Union Minister for Micro, Small and Medium Industries, Government of India