



JOB DESCRIPTION

POSITION: Project Manager

LOCATION: Barmer, Rajasthan

REPORTS TO: Vice President, Non-Farm

LEVEL/GRADE: Manager

About ACCESS:

ACCESS Development Services is a national livelihoods promotion organization with a focus on incubating innovations and developing sustainable models for livelihoods promotion of the poor. To this end, ACCESS is structured uniquely to work at all levels of the value chain – implementing programmes on the ground (Tier I), working with Civil Society Organizations, Government Departments, Corporate sector, and Multilateral / Bilateral Agencies (Tier II) as also undertaking national initiatives to influence and support policy initiatives and strengthening the enabling environment (Tier III). ACCESS, with its head office in New Delhi has a pan-India presence having state offices in 12 states and 34 project offices. More at www.accessdev.org

A short summary about the Project

To create sustainable livelihood opportunities for the women artisans in Barmer rural, ACCESS has partnered up with JSW by undertaking a program on building the handicrafts-based skills by providing required capacity building support and alongside developing products and linking it the market of sustainable business enterprise run by women. In 2021-22 of the programs, 200 artisans have been on-boarded and provided with opportunities to enhance and showcase their craft skills. In 2022-23, 100 more artisans are reached out and identified. Flow of intervention and objectives of the program is as follows;

Objectives of the program

Larger objective of the program is to enable economic empowerment of low-income households, particularly in rural areas of Barmer, closely vicinity of Bhadresh Energy Plant of JSW, identified as DIZ (Direct impact zone) and IIZ (Indirect impact zone). The objectives include increasing the income of these women artisans through revitalizing rural non-farm sector by promoting traditional art forms and skills. The program also aims to develop sustainable eco-system for these women artisans to run their business through producer company governed by themselves. Desert Pastoral brand is being designed to facilitate a sustainable model to accomplish these goals.

Major deliverable activities planned for year 2022-23 are as follows;

- Mobilization of 100 women.
- All newly added 100 women members to be trained in:
 - ✓ Design Development (technical)





- ✓ Financial literacy
- ✓ Entrepreneurship
- Training of 25 women
 - ✓ Advanced Technical Training (Design development) of Master Artisans
 - ✓ Governance training of Leading Artisans
- 60 Prototypes development category wise
- Generating revenue of 50 Lakh rupees.
- Sustainable Producer Company linkages to 20 B2B and 5 online stores.

Position Summary:

In this context, ACCESS is inviting applications from self-driven professionals who are interested to take on the role of Project Manager and delivering against the objectives of the project. The Project Manager will be responsible for timely and high-quality implementation of the project in designated area.

Responsibilities:

- Planning, Monitoring, Implementation and Reporting of the project with ACCESS and JSW.
- Ensure the development of information and promotional materials
- Ensure MIS, Documentation and Presentation of the project
- Ensure meeting project targets in a timely manner
- Coordinate Marketing, branding, packaging and sale of products made by the women beneficiaries with local markets and other domestic markets.
- Liaison if required with CSR partner/s, Govt. departments, other development agencies, local panchayats and other institutions for meeting the project requirement.
- Link the beneficiaries to government schemes especially insurance and other similar benefits.
- Responsible for backward and forward linkage of the entrepreneurs.
- Brand building of the social enterprise's products.

Education & Experience:

Preferably a postgraduate in a relevant field, or a management graduate with at least 7 years' experience of working in the field of women empowerment/skill development/crafts/non-farm livelihood activities, especially business development and marketing.

Skills and Competencies:

1. Excellent planning, coordination, marketing and reporting skills.
2. Good training skills and have the experience to train women in entrepreneurship role.





3. Strong communication and effective interpersonal skills.
4. Business knowledge and awareness about the trends in the overall textile market scenario.
5. Self-motivated, ability to flourish with minimal guidance, able to handle uncertainties.
6. Knowledge and ability to handle billing, challan, tax implications (GST & others), returns, banking procedures pertaining to the business.

Travel Requirement

As and when the project demands. Mainly for mobilization, field visits, marketing activities and other procurement related requirements.

COMPENSATION:

The salary range for this position is commensurate to industry standards and will be determined based upon experience set of the candidate and the HR policies of the organization.

ACCESS is an equal opportunity employer. All qualified applicants will receive consideration for employment without regard to race, color, gender, sexual orientation, gender identity or expression, religion, national origin, marital status, age, disability,

Interested candidates should send an up-to-date CV and cover letter addressing the above requirements to sukhbir@accessdev.org. Only short-listed candidates will be contacted. The deadline is November 12th, 2022.